

TOURISM WORKSHOP

How to Build Packages

Thursday, December 6, 4pm-7pm

Covered Bridge Restaurant, Guilford

Fee: \$5 per person. Dinner included.

Today's travelers and visitors expect businesses and organizations to guide them in discovering what Piscataquis County has to offer.



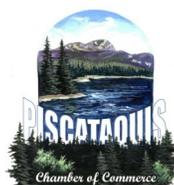
Workshop presenter: Margaret Hoffman,
Maine Office of Tourism

In this workshop you will learn how to:

- Suggest activities and routes for people
- Build packages that draw new customers and keep existing ones coming back
- Increase your profits by making a menu of experiences
- Identify area partners
- Walk away with specials and packages ready to go

Bring your brochures to share!

Pre-registration is required. Email jsawyer@pcedc.org or call Janet Sawyer at 564-3638. Pay at the door.



Moosehead Lake
Regional Chamber