

Town of Brownville
P.O. Box 659 * 27 Church Street
Brownville, Maine 04414
Tel: (207) 965-2561 * Fax: (207) 965-8768

May 25, 2004

Dear Community Member,

Earlier this month, several community members met to learn about the process of creating a Tourism Economic Development Program for Brownville. We are fortunate to have had the University of Maine Cooperative Extension agree to partner with our community as we attempt to build a “smart” tourism program in an effort to diversify and grow the local economy. Roger Merchant, an Extension Educator, will continue to work with our group, sharing ideas based upon his experiences with rural tourism economic development and relevant data based research.

We hope to begin the process of identifying our regional assets and determining the priorities that will shape our future tourism program at our next meeting scheduled for **Wednesday, June 9, 2004 at the Alumni Building on Railroad Avenue beginning at 6:00PM**. Our research shows that the success of a tourism economic development program is tied directly to the level of comprehensive, community-wide planning carried out before implementation of the program.

We hope that you will join us on June 9th at the Alumni to participate in the planning process. In order to succeed in planning for a more prosperous future for our community, we need people with interests in the business development, recreation infrastructure, social services, government, and the general quality of life in the area. A strong plan will assist the Town to determine how to best devote our limited resources – whether monetary, paid staff time, or our precious volunteer efforts.

This is an opportunity for folks to have a hand in shaping the future of Brownville.

If you have any questions or concerns about the Brownville Tourism Economic Development Program, please do not hesitate to contact me at 965-2561 or manager@brownville.org. I look forward to seeing you at the Alumni Building on June 9th!

Sincerely,

Sophia Leotsakos Wilson
Town Manager